

PRESS RELEASE

LECH ZÜRS STARTS THE 2026 SUMMER SEASON AT THE ARLBERG

Nature, outdoor activities, culinary excellence, and cultural events shape a richly varied summer in the mountains

Lech Zürs am Arlberg, 21 May, 2026 - The summer season in Lech Zürs officially opens on **18 June 2026**, setting the stage for a season that brings the destination's defining qualities into sharp focus: **spectacular landscapes, moments of stillness, award-winning cuisine, cultural events** and **alpine sports** for both leisurely explorers and ambitious outdoor enthusiasts. Highlights include the **15th anniversary of the Lechweg trail, 206 kilometres (128 miles) of new trail running routes**, a **new driving range** at the golf court in Zug, **acclaimed fine dining** and a **cultural programme** ranging from music and art to renowned symposia that open the floor to discussing key questions of our time.

Season highlights at a glance

- **New trail running routes**, a **new driving range** at Golfclub Lech, as well as the **Green Ring** and the **Arlberg Trail**, offer distinctive ways to experience nature and movement.
- **A rich cultural summer** featuring **Impact Lech, the Arlberg Classic Car Rally, the Lech Classic Festival, Jazzbühne Lech, Musikantentag and Philosophicum Lech**.
- **Fine dining at the highest level**, with **MICHELIN-starred restaurants** and establishments recognised by Gault&Millau and Falstaff.
- **Family holidays** with accessible experiences for all generations.

Nature & the outdoors: Trails, golf, and more

Hiking remains one of the most compelling ways to experience Lech Zürs. In summer 2026, the **Lechweg trail** celebrates its 15th anniversary. Certified as a **Leading Quality Trail**, the long-distance route runs from Lake Formarin along the young Lech River to the Lechfall waterfall in Füssen, opening up one of the **last wild river landscapes in the Alps**. The hiking offer is complemented by the themed trail the **Green Ring**, which interweaves spectacular views, mountain legends, and art installations. For more ambitious mountain athletes, the **Arlberg Trail** and **new trail running routes** awaits. **Thirteen carefully selected tours**, covering a total of **206 kilometres (128 miles)** and around **10,000 metres (32,808 feet) of elevation gain**, lead through varied landscapes and create intense nature experiences for different levels of ability. Furthermore, a **new driving range** will enhance the infrastructure at **Austria's highest-altitude golf course**, which was also named the **country's most beautiful 9-hole course in 2025**.

Culinary highlights: Fine dining in Lech Zürs

Lech Zürs enters the summer season with **exceptional culinary credentials**. In spring, **Griggeler Stuba** at Burg Vital Resort and **Rote Wand Chef's Table** were each awarded **two MICHELIN stars**, while **La Fenice** at Hotel Arlberg received **one MICHELIN star**. **Rote Wand Stuben** also holds a **MICHELIN Green Star**. Together with **60 Gault&Millau toques** and **85 Falstaff forks**, these awards give Lech Zürs a

culinary profile that reaches far beyond the size of the village. Many of the award-winning restaurants are also open in summer, making Lech Zürs an enticing destination for culinary travel.

Cultural events: Music, art, and contemporary debate

This summer Lech Zürs once again brings together cultural events with breathtaking alpine settings. **Impact Lech** and **Philosophicum Lech** address some of the major questions of our time, while the **Lech Classic Festival**, **Jazzbühne Lech** and **Musikantentag** showcase the musical breadth of the season. The **Arlberg Classic Car Rally** is also firmly anchored in the summer calendar, bringing historic automobiles to the mountains against a striking alpine backdrop. **Skyspace-Lech** by James Turrell, the **Green Ring** with its art installations along the hiking route and **curious – creative space Lech** with its exhibition “**Sommerfrische**” turn the alpine landscape itself into a space for cultural resonance and reflection.

Family holidays: Nature experiences for all ages

Lech Zürs is continuing to expand its summer offer for families. At **Rud-Alpe**, the **water playground** and **petting zoo** are being extended, while the popular **marble run** at **Balmalp** is being expanded. Themed trails such as **Gipsi's Riddle Trail**, the **heated Lech forest swimming pool** and the family programme included with the **Lech Card** provide easy, accessible ways to enjoy movement, nature and time together. In cooperation with outdoor partner Arlberg Alpin, the programme also includes activities such as **archery**, **canyoning** and **climbing** for the whole family.

Alpine Landscapes

Beyond its outstanding events and high-quality offers, summer in Lech Zürs is defined above all by the **exceptional alpine landscape of the Arlberg**. **Lake Formarin**, the starting point of the Lechweg trail, **Lake Spuller** with its quiet sense of space, and **Lake Butzen** in its clear high-alpine setting are just a few of the region's many scenic highlights. Together, they create a setting where nature, movement and relaxation are closely intertwined.

FURTHER INFORMATION & PRESS PICTURES:

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KONTAKT:

Eva-Maria Müller

Head of Press & Travel Relations / Corporate Communications

Lech Zürs Tourismus GmbH

Dorf 164 • A-6764 Lech am Arlberg

 +43 5583 2161 529

 presse@lechzuers.com