

PRESS RELEASE

COMBINING LANDSCAPES AND AN ALPINE LIFESTYLE: MOUNTAIN SUMMER IN LECH ZÜRS 2025

From 12 June to 5 October 2025, Lech Zürs is all about a mountain summer that strikes a chord – Truly. Naturally. Authentic. A season full of deep insights, encounters and inspiration.

Lech Zürs am Arlberg, 10 June 2025: From sporting adventures and leisurely long-distance hikes to the magic of mountain huts and a think tank, a summer for all the senses is here to behold in Lech – clear, full of sound, brimming with culture. And all that remains is this quiet feeling of having been in the right place at the right time.

A summer retreat with depth. Mountain summers in Lech Zürs am Arlberg go one step further. From **12 June to 5 October 2025**, a season that offers more than just a break takes flight

between the **Alpine landscape** and a **genuine attitude to life**: it is an invitation to take a deep breath, to arrive and to look ahead. Clear mountain days. Long summer evenings. And a place where you don't just go on holiday, but where you find home.

A hiking summer like no other. Whether exploring a wild and romantic river valley or an Alpine ridge, or enjoying a poetic themed trail or challenging hut tour – Lech Zürs offers **hiking experiences** for every sporting level. The Arlberg region is far more than just a **paradise for mountain sports**: it is an **invitation to pause for thought**, to reflect and to marvel. Every path here also guides us to ourselves.

- The Green Ring: 15 years of imaginative hiking

From its humble beginnings as a counter-project to the legendary Weisse Ring, the Green Ring is celebrating its 15th anniversary in 2025. Stretching 28.5 kilometres and split into three stages, it combines Alpine landscapes with the modern art of storytelling.

- The Lechweg trail: Europe's high-quality trail with a new loop

From the source of the Lech river to the Lech Falls, the Lechweg trail runs for 125 kilometres through three regions and two countries. Its special quality has been further emphasised since it has once again been named as a "Leading Quality Trail – Best of Europe".

- The Arlberg Trail: three days, five places, limitless freedom

Connecting Lech, Zürs, Stuben, St. Christoph and St. Anton in three days on foot and by

cable car – that's the Arlberg Trail. Covering up to 5,000 vertical metres and new route combinations will make it even more flexible in 2025.

Summer retreats for body and soul: a forest swimming pool and golfing paradise in the heart of the Alps. At 1,500 metres, one of the **highest golf courses in Europe** is located in the middle of Arlberg's natural world. The 9-hole course in the Zugertal valley allows players to take on a sporting challenge while basking in the natural surroundings. Following the wild and romantic Lechbach stream and with views over imposing peaks, the course lays the foundations for relaxed precision – ideal for golfers looking for **something extraordinary**.

The **forest swimming pool in Lech** is a **summer classic** for the **whole family**. The heated outdoor pool right on the edge of the forest offers a swimming pool, children's area, slide, rocky island and extensive sunbathing lawns. The natural surroundings offer peace and quiet while children can playfully discover the joys of water.

Numerous mountain huts along the hiking trails invite you to take a break and enjoy some refreshments – from **rustic Alpine club huts** and **family-friendly Alpine huts** to **modernised pleasure spots**, such as the **Balmalp** and the **Trittalpe**. Set in surroundings to maximise **views over peaks and lakes**, local hosts serve up regional **specialities** that may be down-to-earth or indeed more creative. As such, every hike is not only a sporting endeavour, but also a **culinary discovery tour** – because the World Gourmet Village of Lech Zürs invites you to feast and **indulge yourself**, even in the warm summer months. With numerous Gault&Millau toques and two two-Michelin-Star restaurants, food lovers are bound to find something to whet their appetites.

Get more from summer: Enjoy the endless freedom of the mountains with the Lech Card. It truly unlocks the magic of a completely carefree summer holiday. Available from just one overnight stay, it offers access to **numerous inclusive services and discounts**:

- All summer cable cars (incl. Rüfikopf, Seekopf, Zug Bergbahn, Oberlech)
- Hiking bus Lech – Zürs – Oberlech – Warth – Hochtannberg
- Entry to the forest swimming pool Lech
- Guided hikes with local guides
- Themed family-friendly adventure hikes
- Kid's adventure programme
- Admission to selected cultural events
- Huber-Hus Museum & Lech Museum

The Lech Card combines **mobility, nature experiences, culture and a family-friendly programme** – and makes your stay in Lech particularly flexible and sustainable.
More time. More space. More from summer.

The mountain summer – an open-air stage with special cultural highlights for 2025.

Lech is turning summer 2025 into a stage for **music, encounters** and **grand ideas**. Many events are based around the **Lechwelten Convention Centre** – the new **cultural heart** of the village. This year, the summer of culture is all about **musical diversity**: numerous **concerts**, renowned **ensembles** and **special anniversaries**, including “20 years of Federspiel” and the 72nd Arlberg Music Festival will provide the season’s soundtrack. Summer in Lech has never been **so multifaceted, so vibrant – or so inspiring**.

All event highlights at a glance:

IMPACT Lech (12 – 15 June):

Lech will become a laboratory of ideas for brainstorming future issues. Exploring the motto “the future of mobile people”, international speakers will discuss new forms of work, mobility and AI. The format combines a conference, meetings and an Alpine change in perspective – for anyone who wants to rethink the economy and society.

Arlberg Classic Car Rally - ACCR (26 – 28 June):

“Driving through dream Alpine scenery with friends” – this is what classic car enthusiasts from all over the world live by when driving through the spectacular mountain scenery around Lech Zürs. The rally combines driving pleasure, design and Alpine hospitality. Local panoramic routes are transformed into a rolling museum with over 100 classic cars taking part.

Walser Meeting (18 – 20 July):

A colourful cultural festival with music, dancing and a parade. Since 1962, Walser people from all over the world have come together in Lech every three years to celebrate their Alpine identity. The ceremony and large parade render this weekend a piece of living history.

72nd Arlberg Music Festival (25 – 27 July):

Three days of pure brass band music. From the Vorarlberg military band and the cult Blechblo’s’n band to the Lech brass band in traditional dress – this music festival perfectly combines tradition and festival flair. Organised by the Lech fire service and the Lech brass band in traditional dress.

Lech Classic Festival (3 – 10 August):

Seven evenings of the highest calibre classical music. Soloists from international orchestras and the Lech Festival Orchestra will perform works by great masters in this Alpine setting. Musical pleasure that is bound to cause goosebumps.

Jazzbühne Lech (13 – 16 August):

Four evenings for all jazz lovers. Right in the heart of town, at the height of summer, brimming with musical diversity. From improvisation and world music to modern sound experiments – this is where quality and emotion come together.

Federspiel Live (22 August):

The Ensemble Federspiel is celebrating 20 years of musical discovery – with favourite pieces, new compositions and touching stories. They create sound art somewhere between folk music and avant-garde, filled with heart and humour.

Philosophicum Lech (23 – 28 September):

Thinking in the mountains – 2025 focuses on the theme of “Adventure”. High-calibre lectures, talks and essays question our search for security – and show why courage, risk and the unpredictable are part of humanity.

More panoramic views. More programme variety. More personality.

More information about the events at: <https://www.lechzuers.com/en/events>

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