PRESS RELEASE

**Double the thrills in Lech Zürs am Arlberg thanks to "Der Weisse Ring ("The White Ring") - The Trailchallenge" and the "Transalpine Run"**

**This year, "The White Ring - The Trailchallenge" will be held in Lech Zürs am Arlberg for the fifth time. On 19 August 2023, international heroes of the trail running scene will be crowned on three different routes. Three weeks later, on 9 September 2023, the legendary** **"DYNAFIT Transalpine Run powered by Volkswagen R" will then be held in Lech Zürs am Arlberg. The objective will be to tackle 268 kilometres and 15,330 metres of altitude difference over seven days from Lech through Paznaun via Switzerland to South Tyrol.**

With both events, "The White Ring - The Trailchallenge" and the "DYNAFIT Transalpine Run powered by Volkswagen R," two highlights in the competition calendar for trail runners will take place in Lech am Arlberg this summer.

**5. “Der Weiße Ring ("The White Ring") - The Trailchallenge”**

Calling all professional or amateur runners! On 19 August 2023, the world's trail running community will compete on three different routes at the same venue where Arlberg's most popular ski race takes place in winter: The "Little Heroes' Competition" (11.4 km and 670 m altitude difference), the "Big Heroes' Competition" (28.9 km and 2,220 m) and the "Legends' Competition" (41.7 km and 2,972 m) lead from Lech via Zug and Zürs back to Lech. Participants can look forward to scenic climbs, flat passages and fast descents. In addition, the 28.9 kilometre course can also be run in teams of 2 or 3. Early registration is worthwhile, as the starting places are limited.

[www.derweissering-trailchallenge.com](http://www.derweissering-trailchallenge.com)

**18. "DYNAFIT Transalpine Run powered by Volkswagen R"**

Amongst trail runners, the Transalpine Run has cult status. This year, in addition to the existing 2-person team classification, there will also be a solo classification, i.e. the option of competing alone. The first section from Lech to St. Anton am Arlberg is 33 kilometres long, with 1,800 metres of ascent and 1,930 metres of descent. The entire route from Lech to Prad am Stilfserjoch is 268 kilometres long, with 15,330 metres of ascent and 15,460 metres of descent. Those who want to take things a little easier can run only the first two stages of the "RUN2."

9 September 2023 | Stage 1 | Lech am Arlberg - St. Anton am Arlberg

10 September 2023 | Stage 2 | St. Anton am Arlberg - Ischgl

11 September 2023 | Stage 3 | Ischgl - Galtür

12 September 2023 | Stage 4 | Galtür - Klosters

13 September 2023 | Stage 5 | Klosters - Scuol

14 September 2023 | Stage 6 | Scuol - St. Valentin auf der Haide

15 September 2023 | Stage 7 | St. Valentin auf der Haide - Prad am Stilfserjoch

Start of the 1st stage at 8 am | Lech center

Additional information and registration available at: [www.transalpine-run.com](https://transalpine-run.com/)

Additional information available at: [https://www.lechzuers.com/en/](http://www.lechzuers.com/en)

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