

PRESS RELEASE

ART AND CULTURE ARE YEAR-ROUND ATTRACTIONS IN LECH ZÜRS

Expanding your horizon is easy in the alpine region. Especially in Lech Zürs am Arlberg, where you can experience high-quality art and cultural events alongside everything Mother Nature has to offer. Guests love the quality and wide range of everything from art exhibitions and philosophical discourses to music events that sometimes turn the entire village into a dance hall.

For some it's the purpose of their visit, for others it's a welcome change of pace on holiday – art and culture, festivals and events are year-round fixtures in Lech Zürs am Arlberg. "It doesn't matter whether a guest is fresh off the slopes or mountain and wants to do something else, or whether it's the whole purpose of their visit – music and great food, exciting discussions, cultural-historical and contemporary art exhibitions turn every stay into an all-round experience," says Hermann Fercher, Managing Director of Lech Zürs Tourismus.

A dance hall and literary meeting place

Tanzcafé Arlberg Music Festival (31st of March to 14th of April 2024) ushers in the spring at the end of the ski season with a casual mix of electro swing, pop, funk, soul and much more. The whole village then becomes a dance hall – on sun terraces, in ski huts and hotel bars, international musicians entertain people who simply love good music or who want to experience an entirely different kind of après-ski after a wonderful sunny day of skiing. Amazing mountain scenery, spring-like temperatures and lively beats are the perfect blend with which to celebrate the approaching season.

The concert hall

After nine successful years, the **Lech Classic Festival** has become established as a summer fixture and is now one of the best-known concert series in Vorarlberg. Always taking place in the first week in August, international musicians from leading European orchestras and soloists will delight their audience.

365 days of amazing art

Visitors can be on cloud 9 all year round at **Skyspace - Lech**, where landscape and contemporary art are merged in a unique way. This walk-in light installation by American artist James Turrell (born 1943) fascinates experts and art-loving holidaymakers and visitors alike. Skyspace Lech is 1,780 metres above sea level near Oberlech – so it is easily accessible and still pleasantly removed from everyday life. This mainly underground building provides one of the most beautiful views of

the sky via an elliptical opening. If it's closed for bad weather, it produces a surprising Ganzfeld effect in which the spatial structures seem to dissolve due to the special light.

Festivals, theatre, art installation, exhibition: Lech proves time and again that rural areas have plenty to offer for art-lovers. Katia and Gerold Schneider have created a unique **exhibition space** in the **Kunstraum Zug** (a district of Lech). In their first exhibition, they presented pieces by Austrian sculptor Bruno Gironcoli (1936 – 2010). He was one of the most important representatives of the local contemporary art, whose work intensively addressed the themes of human existence.

Katia and Gerold Schneider see the "**Allmeinde Commongrounds**", which they founded in 2000, as a thinking workshop and cultural space at the same time, providing interdisciplinary exchanges. Their approach is that art, architecture, design and views of these topics are constantly changing and serve as a reflective platform to question and positively influence the design of our common living space. The "Allmeinde Commongrounds" is, however, also a place for exhibitions and concerts, which the pair want to continue following the lack of culture during the pandemic.

Daisy Hoch – Snow Seer

She is a host, artist and curator: Daisy Hoch has run **Galerie Sonnenburg in Oberlech**, in the eponymous five-star hotel, for more than 40 years. Numerous works by established colleagues have been shown in exhibitions changing on a yearly basis, including Max Weiler, Xenia Hausner, Oskar Kokoschka, Arnulf Rainer, Alexandra Wacker, Markus Prachensky, Paul Flora and many more. Daisy Hoch also exhibits her own paintings every few years, and this year is such a one. She expresses the natural phenomenon of snow in all its facets in her work. She sees snow as an "artistic messenger from the heavens" and has felt connected with it since childhood. The gallery, founded by Daisy Hoch in 1981 in Sonnenburg in Oberlech, celebrated its 40th anniversary back in 2022.

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